



How an Equipment & Chemical manufacturing company **achieved the sales target which was never achieved in previous 27 Years of company history?**

Company provides its sales and service in pan India and has a wide portfolio of more than 80 products.

Medilytic Biomedicals Private Limited is a manufacturing & marketing company. It manufactures and market pathology lab equipments, analytical equipments & Reagents. It covers all India for sales and service. Besides working from past 27 years company is not able to streamline the sales & Service operations. Bito Technologies has implemented a complete ERP Solution through which company can now monitor the performance of their sales employees. Due to the help of quick dashboard administration can easily check the status and performance of different departments & offices.



For a manufacturing company managing the operations is a tedious task. Inventory management of raw material, unfinished goods & finished goods is another challenge. After implementation of Bito ERP 5, company cannot only manage the manufacturing operations & Inventory but many more departments like accounts, sales & Marketing, HR, Service & Customer Support.

Key Challenges

- Implementation of Sales Force App for GPS tracking and sales operations
- Target monitoring of employees and check their achievement
- Create an online catalogue with uniform data and product media
- Sales with Integrated accounts
- Inventory Management of consumable items and repair parts
- Company Large Equipments management under asset management

Medilytic Biomedicals achieved upto **90% automation** in whole company operations.

Key Deliveries

- Android App for all Employees
- Store management for Inventory Management
- Asset Management for asset management
- CRM for customer management with communication management
- Accounts Management module
- HR Management module



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